What is Innovation?

An Academic View:

Innovation is the multi-stage process whereby organizations transform ideas into new or improved products, services, processes or business models in order to advance, compete and differentiate themselves successfully in their marketplace.

Rowley and Sambrook 2009
Innovation = Trying new ideas
What makes an Innovation Culture?
Setting the Vision
Setting the Vision
A Simple Place to Start

THE DUMBEST THINGS

Did you ever come across silly rules, dumb things or tedious processes that slow you down at Deloitte? Things that waste precious time, annoy you, make it tricky to be innovative, and ultimately, harder to be productive?

The Dumbest Things campaign is your opportunity to tell us what you think can be improved, removed or changed.

Together, let's make Deloitte a better, more innovative place to work.

Roadblocks in our way

Stuck in manual

From another decade

Good for our happiness
Avoiding the Innovation Killers
The Magic Wand of Innovation
The Complexiton
Innovation succeeds when leaders clear pathways rather than create checkpoints.

Pete Williams
Corporate Antibodies

The rise of rules
Under circumstances can I say YES?
Business Case – “Prove it” before you know anything
Experiments before Excel
Prototypes before Powerpoint
Use Social to Collaborate

WorldClass learning difficulties digital assistant

Williams, Peter – May 9 at 12:25 PM
This is really amazing work. Thanks for sharing.

Aryan Adya
Hey all,
I happened to develop this amazing educational tool for dyslexic children during my college days. We created a proper business plan around it. The prototype went on to win a lot of competitions and received media coverage via newspapers as well. Below is a brief description about it.

G&CD: (shared the video in this post)
It's an electronics device in the form of a expand

Hillard, Robert likes this

Maher, Benjamin – May 9 at 11:01 AM
For anyone interested in how dyslexia works and approaches to teaching, this is the thinking of Professor John Munro, a leading academic in the area. He's been working with us on the Dept. of Education project and keen to see how we can incorporate his thinking into a digital tool.
Try Something New to Solve a Problem
Try Something New to Solve a Problem
Try Something Different

Changing the way you think about data
AN ANNOYANCE AND A PROBLEM TO SOLVE
ANNOYANCE AND A PROBLEM TO SOLVE

HI-TECH HELP
Rethinking Water
AN IDEA AND A PILE OF JUNK
WORK IN THE OPEN

AGILE
LO-RES TO HI RES
PROTOTYPING
# AFR – Most Innovative Companies 2017 and 2018

<table>
<thead>
<tr>
<th>Company</th>
<th>Rank</th>
<th>Category</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leo Burnett Sydney</td>
<td>4</td>
<td>Media, Marketing &amp; Advertising</td>
</tr>
<tr>
<td>Aurecon</td>
<td>5</td>
<td>Professional Services</td>
</tr>
<tr>
<td>Deloitte</td>
<td>6</td>
<td>Most Improved innovative company</td>
</tr>
<tr>
<td>CHE Proximity</td>
<td>7</td>
<td>Top marketing innovation</td>
</tr>
<tr>
<td>Sendle</td>
<td>8</td>
<td>Transporting, Postal &amp; Storage</td>
</tr>
<tr>
<td>AutoGuru</td>
<td>7</td>
<td>Retail, Wholesale &amp; Distribution</td>
</tr>
<tr>
<td>MYOB</td>
<td>8</td>
<td>Financial &amp; Insurance Services</td>
</tr>
<tr>
<td>GUD</td>
<td>9</td>
<td>Manufacturing</td>
</tr>
<tr>
<td>Deloitte</td>
<td>10</td>
<td>Professional Services</td>
</tr>
</tbody>
</table>

Showing 1 to 10 of 100 entries  Items Per Page 10 ➤ 1 of 10 ➤
Robots at Work
Automation Anywhere University
Discover the world’s largest RPA training ecosystem

LEARN RPA

RPA Bot Store™
Get pre-built RPA bots ready to deploy now

EXPLORE BOTS

Join the world’s largest RPA community

JOIN RPA NETWORK

Rely on end-to-end expert RPA customer support

SEE RPA SERVICES
You can’t have great client experiences, if you don’t have great employee experiences

Pete Williams
WHAT SHOULD WE **DO** TO **GRASP THE OPPORTUNITY?**

1. **MAKE THE COMMITMENT**
2. **FIND THE SPONSORS**
3. **BE OPEN AND INCLUSIVE**
4. **MOVE FORWARD WITH URGENCY**
THANK YOU
Managing across your innovation portfolio | Ten Types of Innovation

**Profit Model**
The way in which you make money

**Network**
Connections with others to create value

**Process**
Signature or superior methods for doing your work

**Product System**
Complementary products and services

**Channel**
How your offerings are delivered to customers and users

**Customer Engagement**
Distinctive interactions you foster

**Configuration**
Profit Model
Network
Structure
Process

**Offering**
Product Performance
Product System
Service
Channel
Brand

**Experience**
Customer Engagement
Ten Types of Pokémon Go
Businesses are lagging behind consumers in adoption of technology.
What is actually happening

Rate of change vs. Time

- Technology
- Individuals
- Businesses
- Public policy