



2023 Fiji Institute of Chartered Accountants Congress

Theme: Fiji's Tomorrow Today.

Friday June 23 – Saturday June 24

Registrations closed

Civil engineer and data scientist to speak at the FICA 2023 Congress

ZOE Eather is a civil engineer and data scientist with extensive global experience and she takes the overwhelm of the technology conversation.

She does this by sharing stories and insights which will surprise, engage and educate the audience about what is possible through technology and data.

Ms Eather runs My Smart Community, consulting to corporate and government organisations as well as speaking on subjects including digitalisation, innovation, and planning.

She is brilliant, vibrant, and young and will fit well with the theme for Congress by sharing different ideas.

FICA anticipates that she will get delegates to start thinking in the right direction about HOW to be in-

novative so that you truly serve the clients and communities of the future.

Her methodology will empower delegates to think differently, ignite new ideas and unlock their potential to adapt in every changing world.

We hope that delegates will take back with them useful tools which they can use immediately to shape a future they want to live, work and play in.

We need to start right and understand technology and the impact of digitalisation into the future for government agencies, businesses, communities and individuals.

Ms Eather whole ethos is around understanding that when we look at being innovative, it's important not to simply jump to technology, but

rather think about communities and humans.

Whilst we need to grow and innovate, we need to be open minded, and consider at the problem we are looking to solve and the impact on the person we are hoping to help (or serve), rather than just jumping straight to technology because it is "cool" or is what everyone else is doing.

Ms Eather is one of nine speakers to be featured at the FICA Congress 2023 major sponsored by Vodafone which will be held on June 23-24 at Shangri-La Yanuca Island, Fiji.

The theme for this year's Congress is Fiji's Tomorrow Today with the subthemes Resilience, Empowerment and Embrace.



Zoe Eather.
Picture: SUPPLIED

■ FICA

CEO and leadership trainer to share views with stakeholders

Event fully booked

ARE you looking for tips and strategies for effective leadership skill.

The Fiji Institute of Chartered Accountants (FICA) 2023 Congress is the platform for you and your organisation.

FICA is happy to introduce Daniel Murray the chief executive officer and chair for The Executive Connection (TEC) and the CEO of Empathic Consulting.

At present, Mr Murray leads TEC the world's leading CEO network, connecting more than 1000 senior executives across Australia and New Zealand.

TEC join 23,000 global members across 20 countries through their partner, Vistage. TEC's purpose is to increase the effectiveness and enhance the lives of CEOs and business owners.

For more than 30 years, they have been helping business leaders address their most pressing challenges and biggest opportunities within a trusted peer group of executives.

TEC is a community of leaders exchanging diverse ideas on a regular, facilitated basis.

TEC members discover

both new creative solutions as well as validation of their current ideas.

Mr Murray is phenomenal on empathic leadership — his keynote strategic empathy is absolutely perfect for a post-pandemic world and leading from a point of understanding the human element.

His whole explanation of why empathy actually is, is fascinating and eye opening. He comes from a finance industry so understands the pressures and issues.

He recently spoke at one of the new virtual leadership sessions for Million Dollar Round Table.

Understanding and getting the best out of our people and those we work with through using empathy is a critical element of how we embrace our future.

Mr Murray had a long career in corporate strategy and management consulting within Australia's largest financial services organisations.

He has become an expert in building the capabilities, tools and strategies to embed strategic empathy.

As chief executive officer of Empathic Con-

sulting, Mr Murray has provided keynotes and training to PwC, Commonwealth Bank, Tyro, Macquarie Bank, AMP, Adaptovate, NSW Treasury, ICare and TAL.

His ability to engage and entertain leaves his clients invigorated to strive for deeper levels of understanding and performance.

FICA hopes that Mr Murray will be able to provide insights from TEC, management consulting and corporate strategy leaving delegates with deeper level of business, leadership understanding driving performance through people, culture and empathy.

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Daneil Murray.
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Fiji Institute of Chartered Accountants Fiji's Tomorrow Today

FICA CONGRESS

23-24 June 2023 - Shangri-La's Fijian Resort & Spa.

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